

NEWS

NEW COVENT GARDEN SITES



Making art with Veg along Merchants Way, October 2022

Merchants Way Blooms into Life

: IN BRIEF :

After a successful summer and autumn of music, food-based art and poetry events and workshops, we are looking forward to kicking off a festive and winter programme at Merchants Way.

Established as a colourful gateway from Nine Elms tube station through New Covent Garden Market to the riverside, its art installations, secret alcoves and activities are drawing the community and passers-by to engage in a new way with the market and its vital role in the provision of fresh food in London.

From leading musicians, to renowned artists and local poets, it has all been happening, as we look now to a different take on Christmas with a free programme to entertain, join in and just enjoy. *See next page for details.*



Piano lessons with World Heart Beat



Vegetable art with artist Viola Wang

Inside this issue:

Merchants Way

Take a look at what's been happening on Merchants Way and the festive fun we have planned this winter.

Market Stories

BBC featured the Market in We Are England

Making Progress

We take a closer look ahead to construction and the next phases to transform the market in 2023.

Merchants Way

Festive Line-up

Christmas is just around the corner and we have some dates for the diary to fire up those festive feelings! All events are free.

Friday 25th November

As the evenings get darker, we want Merchants Way to shine as bright as it does in the day. So, we're dressing the walkway with some twinkling Christmas Lights. The fabulous [Christmas Decorators](#) will also be replacing our autumnal leaves display with a lit winter garland on the archway by Pascal Street.

Friday 2nd December 4-7pm

Join us for a festive Friday on Merchants Way. Enjoy some tasty treats from Mission Kitchen's [Frankie's Brownies](#) and [Tart Tart Quiche](#) to the sounds of seasonal feel-good music from the talented [All Star Steel Band](#). You might even see the [Fred & Ginger Christmas Trees](#) from the [Bureau of Silly Ideas](#) serving up a surprise performance! Looks can be very deceiving, so be nice to them, if you're not, mayhem may ensue - remember Christmas trees have feelings too!

Saturday 3rd December 1-5pm

Nine Elms neighbour [World Heart Beat](#) will be opening their alcove and giving free music lessons from their talented student teachers! The [Bureau of Silly Ideas](#) will be back with a fun walkabout act called the [Magic Christmas Telephone](#) - who could be on the other end of the line...? You can also join in a Floral Mini [Ornament-Making Workshop](#) from [Harriet Parry Flowers](#), and make your own decorations to take home with you.

We're linking up with the nearby [Citizen Art Market](#) in New Union Square, and artist Luke Walker will be hosting a 'meet the artist' in front of his Battersea skyline mural in our South Alcove, plus don't miss the artwork still on display by Ian Wornst.

For more details visit:

newcoventgardensites.com/merchantsway and sign up for our newsletter and updates.

Follow us at: [@StM_NineElms](https://twitter.com/StM_NineElms) on Twitter



FIND US:

New Covent Garden Market, SW8 5EL
What3Words: ///apple.charm.trials
(Pedestrian pathway linking Pascal Street & Ponton Rd)
CONTACT US: info@newcoventgardensites.com

Don't forget that anyone, group or business can book a Merchants Way alcove for free, just register your interest at:

<https://form.jotform.com/213405461323041>

Making Art with Veg

In October on Merchants Way we hosted a free creative workshop with artist and illustrator [Viola Wang](#). Members of the community joined Viola as she showed imaginative ways to create characters and tell stories using vegetables!

Passers by and local families came along and tried their hand at printmaking and imagery with textures, colours and natural forms using vegetables and inks.

All materials were provided by VINCI St. Modwen.

Viola is an author and illustrator of the books 'Hello' and 'Rabbit Bright', published by Hachette. Her recent project includes working with CBeebies, Kookie magazine and Walker books. She also runs regular art workshops across London for children and adults interested in illustration.

Viola Wang helps the children with their art



Plant-based Poetry

Earlier this month we hosted a free poetry session with local poet Hilaire, who is known for her plant-based poems.

Participants were invited to write a poem inspired by a fruit or vegetable and to share it on social media with #PlantBasedPoems. Take a look at the hashtag and be inspired. Why not try to write your own?

You can follow Hilaire on Twitter [@Xilaire](#).

daily dose

grandma's pie
dumplings ~ fritters
turnover ~ nestled under crumble
Waldorf salad ~ hot sauce for pork
charlotte ~ fragrant tea in a dainty glass
baked whole ~ stuffed with dates or raisins
tarte Tatin straight from the pan ~ dried
toffee-varnished fairground food
freshly pressed cloudy juice
bobbed ~ bitten

A food poem by Hilaire

We are England

CGMA General Manager Jo Breare being interviewed



The Market took centre stage last month on prime-time BBC One, as the We Are England series features New Covent Garden as one of the subjects of its series, The Night Shift.

We Are England explores the "issues people care about, as told by them" and reflect the opinions and changing face of the nation.

The Night Shift series focuses on the people who are keeping our country and industry moving while the majority of people sleep and the camera crew spent a few nights filming at New Covent Garden earlier this year, speaking with a cross section of people working in various roles. The show looks to unpack the issues and current challenges faced by those who work the night shift and was given exclusive access to the market, to do just that here.

If you missed this you can catch it on iPlayer here:
bbc.in/3FGRDFb



Third phase of works begins

Following the successful completion of Phase Two of the trader blocks of the Fruit and Vegetable Market redevelopment this summer, which now houses 24 market businesses in state-of-the-art facilities, we look ahead to the next phase of building.

Construction work will now begin on Phase Three of the transformation of the Fruit and Vegetable Market, which when complete will house four further major wholesale and distribution businesses.

The programme kicked off with the structural demolition last month, which is due to be complete by the end of the year. The market tenants new units will then be developed and ready to move into by February 2024.

Demolition of first section begins



If you have any queries or concerns about works on site, please contact:

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If you want to receive this project update by email contact:
info@newcoventgardensites.com

Or sign up to receive it by email on
www.newcoventgardensites.com

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Construction phases revealed



The redevelopment of the market features innovative phasing keeping the businesses trading throughout with minimum disruption. For more information visit: www.newcoventgardensites.com/development/

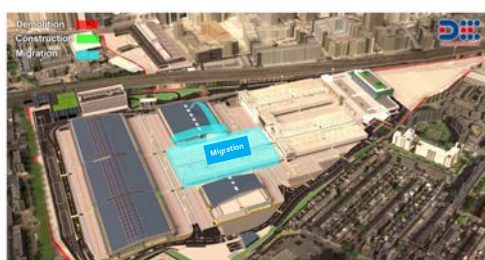
1. Demolition begins on first block

4. Demolition begins on second block



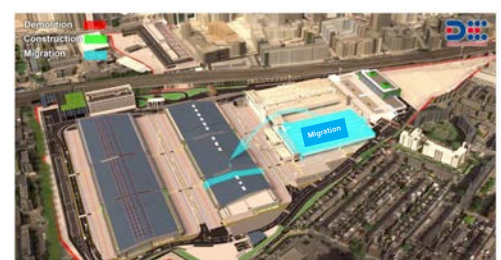
2. Construction of 2nd section of new Block B

5. Construction of final section of new Block B



3. Traders migrate their business into new Block B

6. Traders migrate their business into new Block B



For an overview of the project visit: www.newcoventgardensites.com