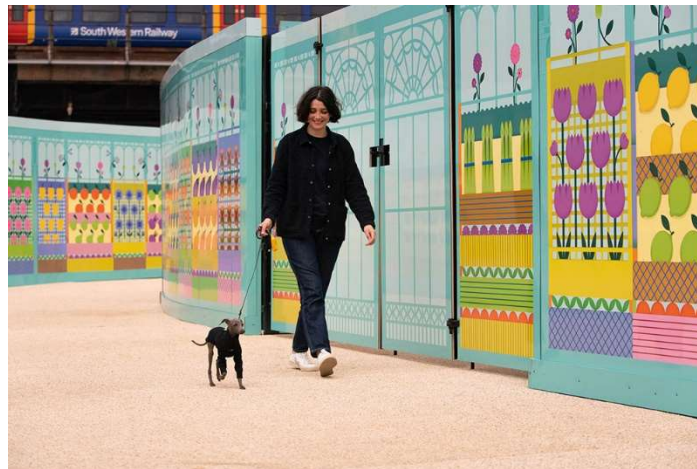


Merchants Way, Nine Elms: Expression of Interest Form

animating places, showcasing art, supporting business and engaging communities



VINCI St Modwen [VSM] has installed a new temporary artwork at the heart of Nine Elms. Designed by artist Anna Nicolò, the artwork *Buyer's Walk* is a 150 metres long footway connecting the new Nine Elms Tube Station on Wandsworth Road to Ponton Road and the River Thames beyond.

What was a functional path has been reimagined as a colourful, joyous new place of intersection and animation; one which will host and promote a range of pop-up activity in the day or evening, seven days per week for a period of approximately 3 years.

In 3 locations across the length of the path, beautiful 'Victorian door panels' (see image above) open to reveal purpose-built, covered alcoves which are approximately 4.5m [l] x 2m [d] x 2.4m [h] with an electrical outlet.

We see these alcoves as spaces to test new ideas, speak directly to consumers, providing much needed space to local community groups as well as a place to support business, charities and provide (and deliver) seasonal activities.

An invitation to collaborate

Expressions of Interest are now being sought from groups, individuals, businesses, charities, resident associations or anyone with a good idea!

Tell us when and how you would like to use one or more of these alcoves in 2022 by filling in the form below and you could be offered the opportunity of being included in the forthcoming calendar of activity.

Please use the form below to submit an initial expression of interest. We will review all submissions and get in touch if we have further details.

We are looking for passionate people and good ideas. We can help you realise your vision if you tell us about it. Please return all forms to hellocreativethinking@gmail.com

[Either fill in the EOI form below or click this link to be taken directly to the web form.](#)

Expression of Interest Form: animation along Merchants Way



Name of individual / organisation(s) / company:	
Main contact name and address: (including email address). <i>Please note that all correspondence relating to the Expression of Interest will be sent to this contact.</i>	
Social Media Website: Twitter: Instagram: Facebook: Other:	
Tell us about yourself or/and your organisation:	

Please summarise how you propose to use the alcove. If more than one, please outline how each alcove would be used as part of your proposal.

Thinking about your proposal, is it time specific (seasonal such as Christmas or date specific such as Valentine's Day). Tell us more about how long you need the space, how you propose to animate it including hours of operation, opening times etc. The more detailed your information the more we can understand your vision and help support your application.

Please reflect on the outcomes you hope to achieve through access to an alcove? Please make specific reference to:

- Promotion/consumer recognition of your business/brand/charity
 - Community engagement; learning more about your community and/or supporting community wellbeing
 - Information, advice, guidance
 - Inviting people to participate to learn, share, make, do
- Tell us how you might engage and enthuse local audiences/customers passing through the area (hands on workshops, taster sessions, displays etc)

Is your project/offer fully funded?* Do you intend to charge for your product, if so, please share a price list.

If you are awaiting news on a funding application or specifically applying for funding to realise a project, please advise of application status including any deadlines.

**Please note: whilst the alcoves are free of charge any equipment/materials, displays/infrastructure required will need to be arranged and funded independently.*

And finally, please list here any attachments included with this form to ensure we have received all your information:

*Where the Expression of Interest is being submitted on behalf of more than one organisation working in a consortium or partnership, please provide relevant information for all of the organisations involved.

I confirm that the information contained within this form and any appendices are a true and accurate representation of the organisations submitting this Expression of Interest.

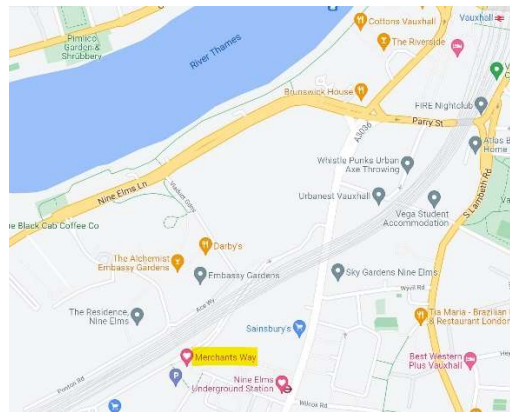
Signed:

Full Name:

Position:

Date:

Technical specification/details:



- Each covered alcove has access to an electrical outlet.
- The alcoves are approximately 4.5m [l] x 2m [d] x 2.4m [h].
- The alcoves have a key lock system but we recommend that items (of value) not be left overnight.
- There is no charge for basic use of the alcove.
- In lieu of payment (and if you are able), we request a small donation to a local charity.

Thank you!